

# Shane Steiner



## LET'S TALK

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## EXPERTISE

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Web Design  
Graphic Design  
Visual Identity  
Logo Design  
Branding  
UI / UX  
Digital  
Social  
Print

## SKILLS

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### TECHNICAL

Adobe Illustrator  
Photoshop  
InDesign  
XD  
InVision  
Sketch  
Figma  
HTML  
CSS  
SASS  
Jquery  
WordPress  
Joomla  
Git  
FTP

### SOFT

Working Under Deadlines  
Conflict Resolution  
Time Management  
Critical Thinking  
Decision Making  
Self-motivation  
Adaptability  
Leadership  
Creativity  
Writing

## EXPERIENCE

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**EXPERIENCE DESIGNER** 2016 - NOW  
MCC (now Mod Op)

Redesigned the logo, visual identity, and website in first year at the agency  
Designed and developed various projects from concept to execution for clients  
Worked collaboratively with departments to design lasting digital experiences

**GRAPHIC DESIGNER** 2015 - 2016  
Boyd Street Magazine

Print designer for a monthly community involvement publication  
Worked with clients to execute compelling print ads for their business  
Provided freelance design services and delivered ads under strict deadlines

**LEAD DESIGNER, WEBMASTER** 2014 - 2016  
OU Student Government Association

Lead design initiatives for all branches of student government  
Applied consistent branding to campus promotions utilizing print and digital  
Updated and managed all pages and activity on the organization website

**INTERN, FREELANCE DESIGNER** 2014 - 2015  
Speakeasy (now Belo + Company)

Executed social media, content marketing, and online promotions for clients  
Created a 360° marketing campaign for a non-profit client with intern colleagues  
Retained as a freelancer after the internship to continue producing designs

**GRAPHIC DESIGN INTERN** 2013 - 2013  
Futureline Media

## EDUCATION

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**THE UNIVERSITY OF OKLAHOMA** 2012 - 2016  
Bachelor in Management Information Systems, Marketing

Campus Consultant for Oklahoma City Chamber of Commerce  
Public Relations Officer for Fred Jones Jr. Museum of Art Ambassadors

## CLIENT EXPERIENCE

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ExxonMobil, Terminix, Texas Instruments, ITC Global, ALS Association of Texas, CommScope, Galleria Dallas, Trinity Groves, CyrusOne, Speedcast, Jobe's Company, ADLINK, Harris CapRock, CPS HR Consulting, Anderson Merchandisers, Lone Star Analysis, PDA Corporation, Kinetrex Energy, Hoover Ferguson